



Dear Community Partner,

On behalf of Brookfield Parks & Recreation, we are excited to announce a historic community event —Brookfield’s first-ever fireworks show, taking place on June 26 at 9:00 PM at Brookfield Town Hall. This special celebration will honor the 250th anniversary of the United States, bringing together residents, families, and local businesses for an unforgettable evening of patriotism and community pride.

To make this event possible, we are seeking the support of local businesses and community partners through sponsorship opportunities. Your contribution will not only help fund this milestone event, but also provide meaningful visibility for your organization.

Sponsorship Levels & Benefits

Gold Sponsor – \$5,000

- Premier recognition as a top event sponsor
- Prominent logo placement on all promotional materials (flyers, banners, social media, website)
- Verbal recognition during the event
- Opportunity to display a banner or host a booth at the event
- Featured spotlight on Brookfield Parks & Recreation social media

Silver Sponsor – \$3,000

- Logo placement on promotional materials and event signage
- Recognition on social media and website
- Verbal recognition during the event
- Opportunity to display a banner at the event

Platinum Sponsor – \$1,000

- Name/logo listed on event signage
- Recognition on social media
- Acknowledgment during the event

This event is expected to draw a large audience from Brookfield and surrounding communities, offering sponsors valuable exposure while supporting a meaningful and memorable celebration.

We hope you will consider partnering with us to make history in Brookfield. If you are interested in becoming a sponsor or would like more information, please contact us at your convenience.

Thank you for your continued support of our community.

Sincerely,
Brookfield Parks & Recreation

Brookfield Parks & Recreation

Fireworks Celebration Sponsorship Form -Celebrating America's 250th Anniversary Event

Date: June 26

Time: 9:15 PM

Location: Brookfield Town Hall

Sponsor Information

Business/Organization Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Website (optional): _____

Sponsorship Level (Please Select One)

- Gold Sponsor – \$5,000**
 - Silver Sponsor – \$3,000**
 - Platinum Sponsor – \$1,000**
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Recognition Information

(Please provide how you would like your business name to appear in promotional materials)

Marketing Materials

- I will provide a high-resolution logo for promotional use
 - I am interested in displaying a banner/booth at the event (Gold & Silver only)
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Payment Information

- Check enclosed (payable to: Brookfield Parks & Recreation)
- Credit Card (pay over the phone or at the office)
- Other: _____

Total Sponsorship Amount: \$_____

Authorization

I agree to the sponsorship level selected above and understand that payment must be received prior to the event to guarantee sponsorship benefits.

Signature: _____ **Date:** _____

Submission Information

Please return this completed form along with payment to:

Brookfield Parks & Recreation

162 Whisconier Road, Brookfield, CT 06804

Or email completed form and logo to: Parks@BrookfieldCT.gov

Thank you for supporting Brookfield's first-ever fireworks celebration!