

2025 Halloween 5K Sponsorship Agreement

Event Date: Sunday, October 19, 2025

Location: Brookfield Town Hall, 100 Pocono Road

The Brookfield Parks and Recreation Department and:

Business Name (as it should appear in print):



hereby enter into a sponsorship agreement for the 2025 Halloween 5K.

Sponsorship Options

Please select one of the following:

Check One	Sponsorship Level	Contribution	Sponsorship Benefits
<input type="checkbox"/>	Sponsor	\$200 (check or credit card)	- Business name/logo on back of race t-shirts (given to all participants) - Logo included on event flyer and Parks & Rec social media - Opportunity to set up a promotional table at the event
<input type="checkbox"/>	Associate Sponsor	In-kind donation valued at \$50 or more	- Recognition on event flyer and Parks & Rec social media - Opportunity to set up a promotional table at the event

Logo Submission

If you would like your logo printed on the race shirt, please email it to:

Park&Rec@brookfieldct.gov by **September 29, 2025**.

- File format: **.png** preferred
- All logos will be printed in **single-color black ink**

Please select one:

☐ I will email a logo by 9/29/25

☐ Please use block lettering with my business name on the shirt

Table Setup at Event

Will you be setting up a promotional table at the event?

☐ Yes ☐ No

Note:

- Tables are *not provided*.
- Setup begins at **7:00 a.m.**
- The event runs from **9:00 a.m. to 10:30 a.m.**
- This is a **rain or shine outdoor event** in front of Brookfield Town Hall.

Signature

Date

Contact Person

Email